

Eight Talented Individuals

Promotional product professionals are a dynamic bunch and every year we celebrate the industry's leaders who demonstrate the initiative and skill required to propel our industry forward with the PPC Momentum Award.



Alex Wong is dynamic, well-spoken and humorous! After graduating with a business degree from Wilfrid Laurier University, Wong was hired at a PPC supplier company as their Sales and Marketing Coordinator. Within three years he was promoted to Business Development Manager. Wong's passion for the industry and dedication to his career has helped him achieve a high level of success in a short period of time. He is incredibly creative and takes the time to understand the unique needs of the customer. His collaborative approach has played a significant role in increasing sales, contributing to the growth of the firm by 87% during his tenure. Wong's high level of individual excellence and achievement makes him the ideal recipient for this prestigious award.

Daniel Baker is pushing the boundaries of marketing in ways that have never been done before in the promotional product industry. Very few people can make a difference in this industry in such a short amount of time, like Baker has. In four years, Baker has transformed his firm's marketing department from a functioning department, to a professionally run, data-driven machine. Not only has he multiplied the department's output, but he has also found a way to integrate marketing intelligence across all departments within the firm. Baker's zest for knowledge has led him back to university, where he continues to grow as both an individual and a professional in our industry.



Gary Chan is a team player! Working for one of the largest promotional product distributors in Canada, Chan exemplifies "leadership without title," by stepping up to lend a hand outside of his job description. Initially, Chan started as a sales assistant, but his responsibilities have grown to include IT support, Human Resource support, Accounting support, Quality Control and Shipping support, as well as support to the president of his firm in an executive assistant role. He is the kind of guy who never complains, but instead asks how he can help. "He's a head down, get the job done, do whatever it takes, kind of guy!" Gary is an inspiration. He truly personifies the Momentum Award.



Michelle Farquhar, CAS, is a natural born leader who possesses a can-do attitude. As a leading multi-million dollar Account Director, Farquhar has been managing one of the largest oil companies in North America for more than 10 years. Farquhar continues to better herself by attending education sessions on topics related to the industry and international commerce. She also shares her knowledge by developing education programs for the association, lending her expertise to clients, suppliers, competitors and her team. Having spent most of her life in the promotional products industry, Farquhar's passion for the industry still continues to shine and grow after all this time. She is an icon and a true industry ambassador.